



The Hong Kong Jockey Club Programme on Social Innovation



Workshop on ESG Investing and Management: Applications, Corporate Strategy and Regulatory Environment

The workshop is intended for corporate leaders, asset managers, social sector practitioners, family offices and foundation professionals who want to explore how ESG can create opportunities for their organizations.

On **November 30 - December 2**, The Hong Kong Jockey Club Programme on Social Innovation (JCPSI) and the Chinese University of Hong Kong (CUHK) Business School will host a special, three-day workshop to engage corporate executives, ESG investors, NGO leaders, philanthropists, and other stakeholders. Through interactive hybrid content, mini-projects and a corporate site visit, attendees will be equipped with the frameworks, skills, and networks necessary to drive their ESG investing strategies at their organizations.

Throughout the workshop, participants will:

- Understand where the industry is headed in terms of ESG applications, both in the investment process and corporate strategy
- Leverage tools in building an ESG management system
- Appreciate the local, regional and international ESG regulatory environment
- Explore potential partnerships between the private and social sectors

Co-organized by:



Executive
Education

Workshop

1. A 90-mins virtual session on Wednesday, November 30, 2022
1 p.m. to 2:30 p.m.
2. In-person workshops on Thursday, December 1 & Friday, December 2, 2022
9 a.m. to 5 p.m.

Format

Hybrid at CUHK Business School Town Centre (**Some lectures will be delivered by Chicago based faculty virtually*)

Cost

- Early Bird (before November 18): **HKD 4,800**
- General (after November 18): **HKD 6,800**
- NGO leaders and graduates of the University of Chicago, Chicago Booth, or CUHK Business School are eligible for an additional discount.

Contact

- NGO leaders and the University of Chicago/ Chicago Booth graduates should contact:
Iris Choi: iris.choi@chicagobooth.edu
- CUHK Business School graduates should contact: **Carol Yung:** carolyung@cuhk.edu.hk

Lecturers

- **Carlos Lo**, Director, Centre for Business Sustainability; Professor & Head, Department of Government and Public Administration, CUHK
- **John Oxtoby**, Lecturer (ESG and Impact Investing), University of Chicago; Senior Vice President, Director of Environmental, Social, and Governance (ESG) Investing, Ariel Investments
- **Leah Yablonka**, Lecturer (Introduction to ESG and Impact Investing), University of Chicago; ESG Manager, The Jordan Company

Learn more and register

ABOUT THE HONG KONG JOCKEY CLUB PROGRAMME ON SOCIAL INNOVATION

The Hong Kong Jockey Club Programme on Social Innovation provides resources and programs to help the city's NGOs, nonprofit leaders, and social entrepreneurs do their best work. Operated by the University of Chicago Booth School of Business, the Programme offers a range of opportunities, including scholarships, social entrepreneurship workshops, and trainings for NGO boards of directors and board members.

Funded by:



The Hong Kong Jockey Club Charities Trust