

# The 7<sup>th</sup> Hong Kong

# Business Sustainability Index



Hong Kong  
Business  
Sustainability Index 2021  
香港企業可持續發展指數 2021



# Organiser:

Centre for Business Sustainability  
The Chinese University of Hong Kong

CBS's mission is to promote business sustainability as a viable and profitable business model

# Technical Partner:

SGS Hong Kong

The world's leading testing, inspection and certification company



# Business Sustainability Index

REFLECTIVE



**ANNUAL  
CSR PERFORMANCE  
ASSESSMENT**

Reflects the performance or the financial year of 19-20 or calendar year 2020

TRANSPARENT



**OPEN INFORMATION**

Based solely on publicly available information, including Sustainability/ ESG/ Annual report

ACCOUNTABILITY



**STAKEHOLDER  
PERSPECTIVE**

Evaluate the practices towards 7 key stakeholder groups

# Objectives

Inspire companies to

Adopt CSR as a  
Business Model

Encourage

Transparency

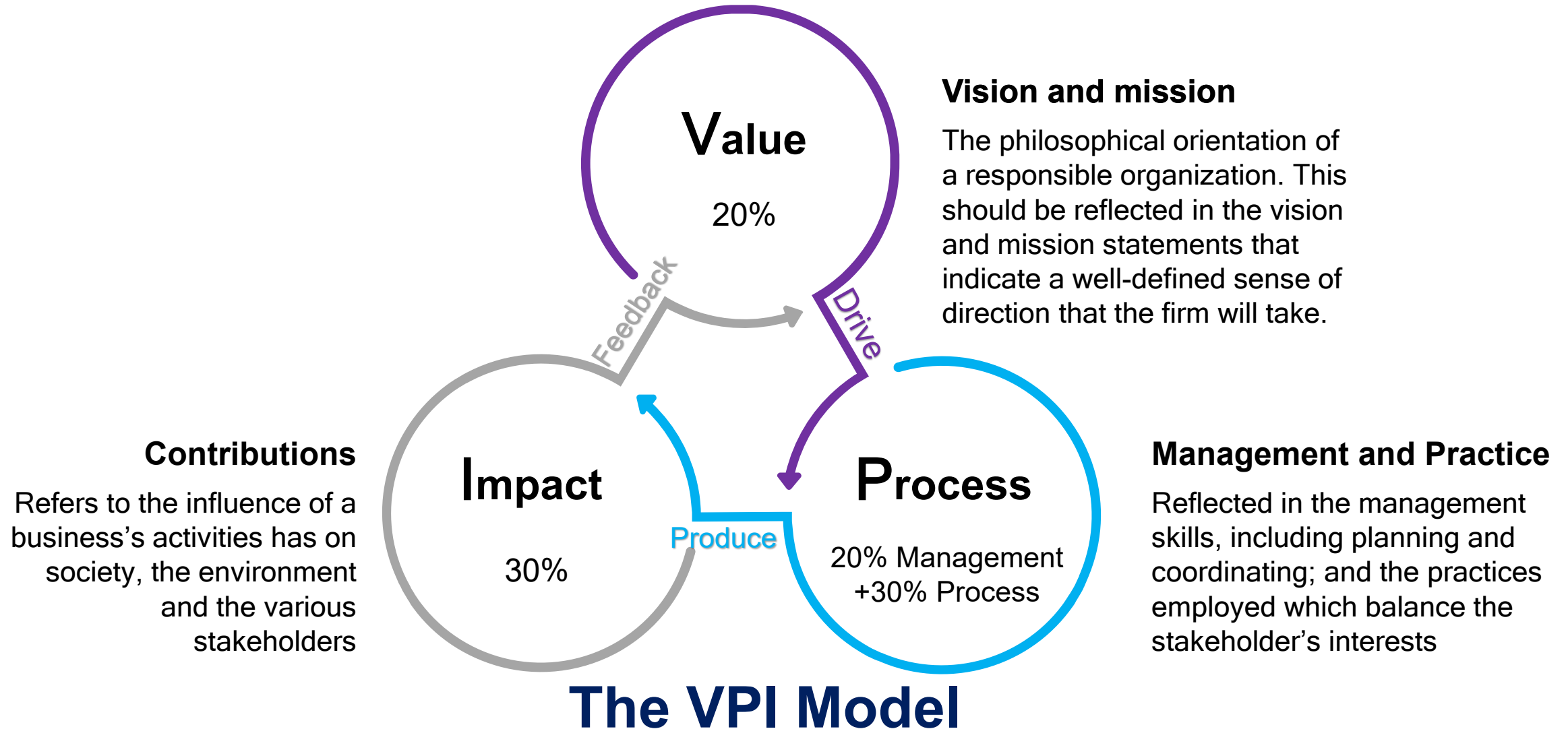
Enhance

CSR Penetration & Capacity

Provide

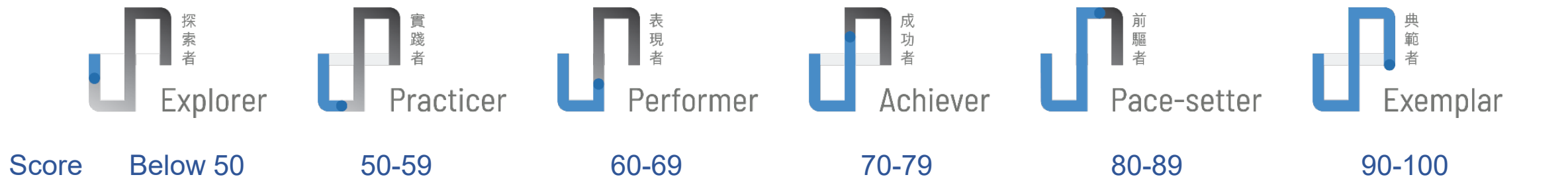
Regional Benchmark

# Business Sustainability Index Methodology



# Business Sustainability Index

## 6 Tiers of achievements



# 7<sup>th</sup> HKBSI Result Highlight

Year of observation: 2020

Constituents as Hang Seng Index on 30 July 2021

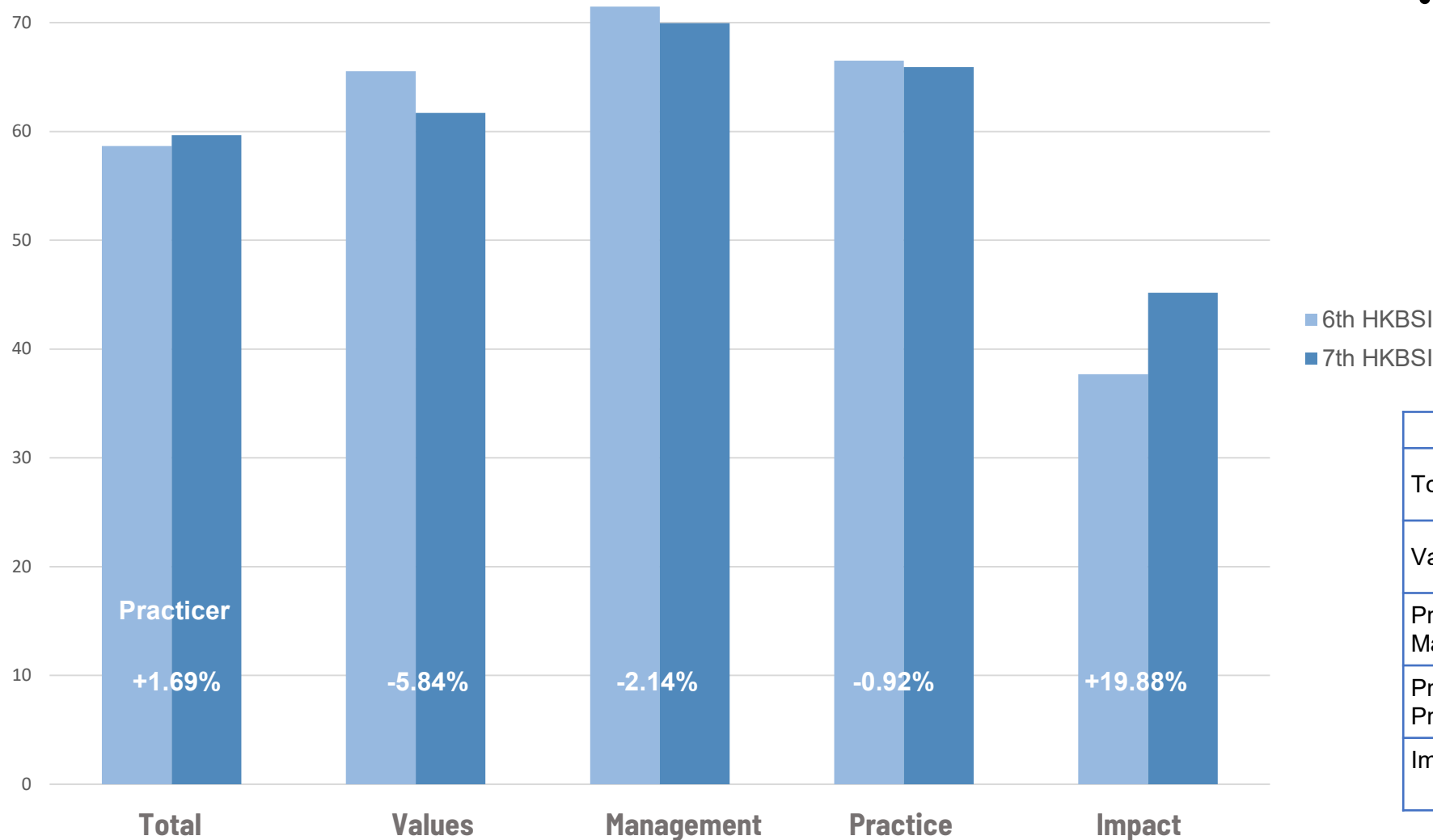


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# Overall Score

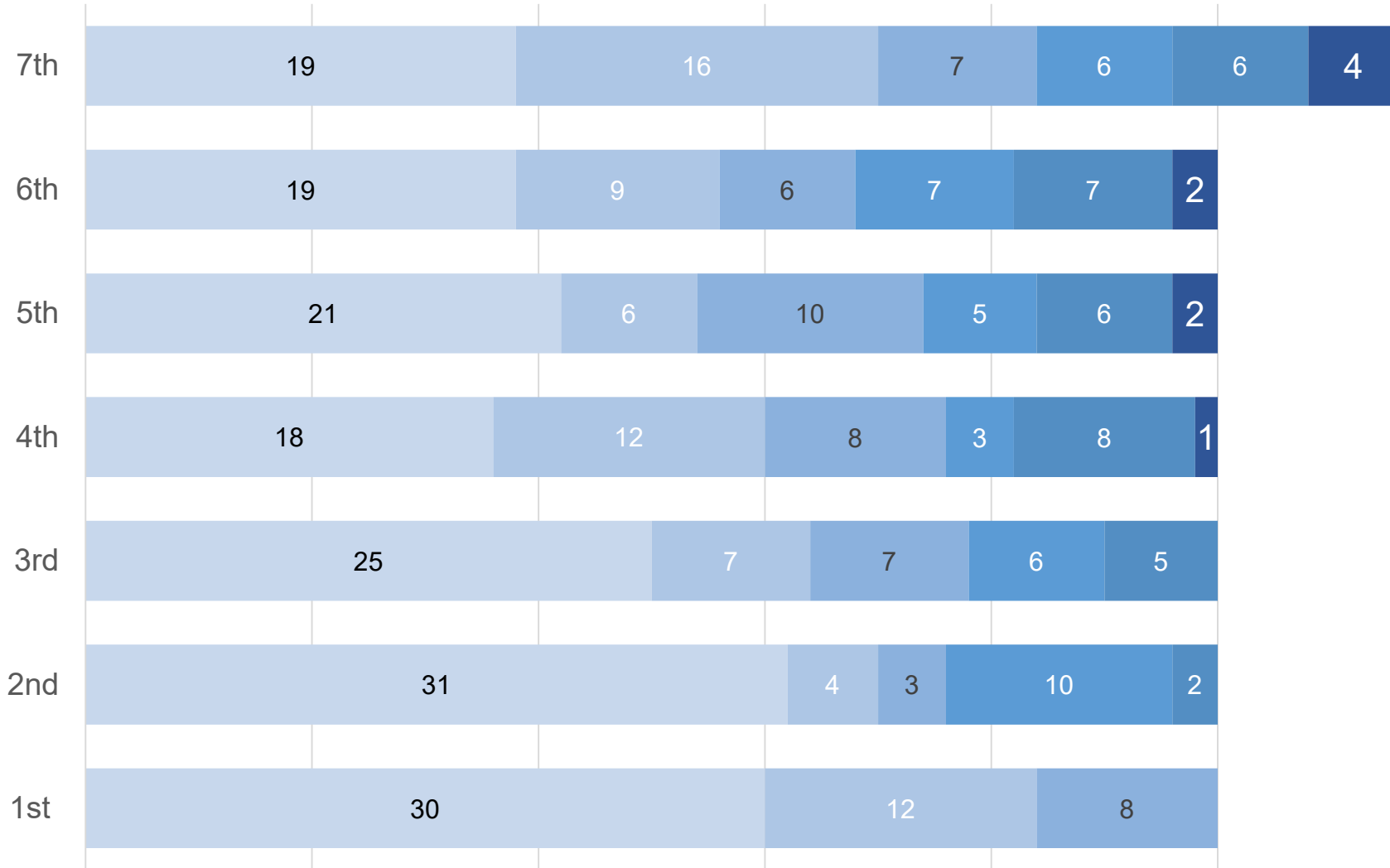


- The Overall Scores increased by 1.69% compared with the 6<sup>th</sup> HKBSI; with significant increase in the delivered sustainability impact.

		Scores
Total	Mean	59.65
	S.D.	17.67
Values	Mean	61.71
	S.D.	19.02
Process - Management	Mean	69.95
	S.D.	20.91
Process – Practice	Mean	65.90
	S.D.	20.23
Impact	Mean	45.17
	S.D.	19.80



# Rating Distribution

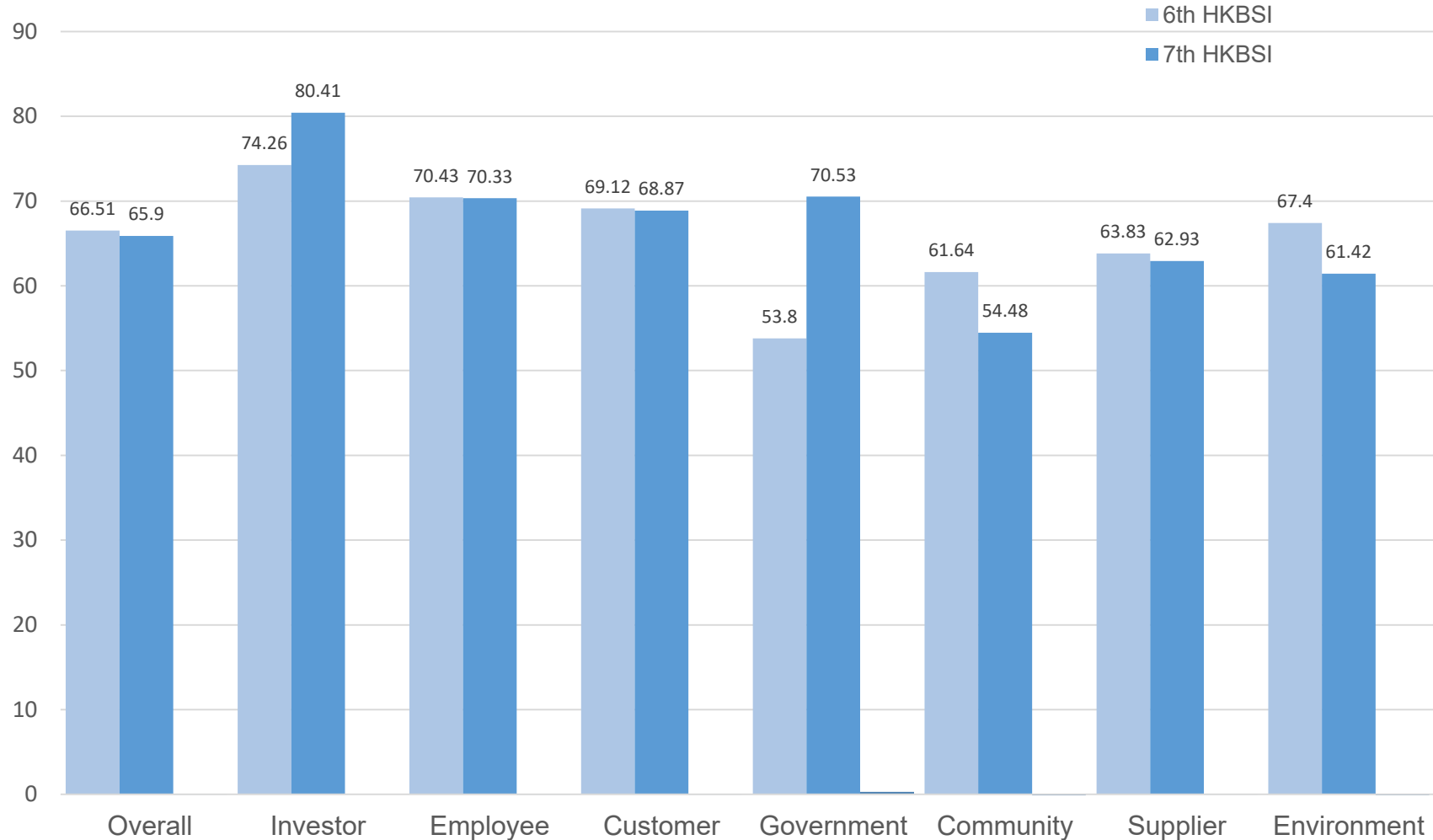


- 2 More companies achieved the highest ranking “Exemplar” compared to the 6<sup>th</sup> HKBSI.

Rank	7 <sup>th</sup> vs 6 <sup>th</sup>
Exemplar (90 to 100)	+2
Pace-setter (80 to 89)	-1
Achiever (70 to 79)	-1
Performer (60 to 69)	+1
Practicer (50 to 59)	+7
Explorer (Below 50)	-

# Stakeholder Pattern

Practice Score



- Significant improvement in regulatory requirements:

Government: increase 31.1%

Investor: increase 8.28%

- Pandemic Effect:

Reduced community practice & environmental practice.

Possibly due to reduced volunteering projects and budget due to regulations and health & safety concerns. Also, considered the production line and service were frequently interrupted during 2020, there was less environmental footprint for companies to managed.

However, 2020 was just the starting year of pandemic, many companies were still trying to cope with the new emergency, so we have not observed a systematic change in 2020.

# 7<sup>th</sup> HKBSI Company Ranking



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# Top 10 and Rating



1

**Hong Kong and China Gas Co. Ltd.**  
香港中華煤氣有限公司

5

**Hang Seng Bank Ltd**  
恒生銀行有限公司

6

**MTR Corporation Limited**  
香港鐵路有限公司

2

**HSBC Holdings plc**  
滙豐控股有限公司

7

**CLP Holdings Ltd.**  
中電控股有限公司

8

**Henderson Land  
Development Co. Ltd**  
恒基兆業地產有限公司

3

**BOC Hong Kong Holdings) Ltd**  
中銀香港(控股)有限公司

9

**Sands China Ltd**  
金沙中國有限公司

10

**New World Development  
Co. Ltd**  
新世界發展有限公司

4

**Sun Hung Kai Properties Ltd**  
新鴻基地產發展有限公司

# Top 20

<b>China Mengniu Dairy Co. Ltd</b>	<b>中國蒙牛乳業有限公司</b>
<b>China Mobile Ltd</b>	<b>中國移動有限公司</b>
<b>China Overseas Land &amp; Investment Ltd</b>	<b>中國海外發展有限公司</b>
<b>CNOOC Limited</b>	<b>中國海洋石油有限公司</b>
<b>Galaxy Entertainment Group Ltd.</b>	<b>銀河娛樂集團有限公司</b>
<b>Geely Automobile Holdings Ltd</b>	<b>吉利汽車控股有限公司</b>
<b>Hang Lung Properties Ltd</b>	<b>恒隆地產有限公司</b>
<b>Power Assets Holdings Ltd</b>	<b>電能實業有限公司</b>
<b>Wharf Real Estate Investment Co. Ltd</b>	<b>九龍倉置業地產投資有限公司</b>
<b>Xinyi Solar Holdings Ltd.</b>	<b>信義光能控股有限公司</b>

*\*In alphabetical order.*

# 58 constituents

STOCK CODE	CONSTITUENTS
2018	AAC Technologies Holdings Inc.
1299	AIA Group Ltd.
9988	Alibaba Group Holding Ltd. - SW
241	Alibaba Health Information Technology Ltd.
2020	Anta Sports Products Ltd.
3988	Bank of China Ltd.
3328	Bank of Communications Co., Ltd.
2388	BOC Hong Kong (Holdings) Ltd
1876	Budweiser Brewing Co APAC Ltd
1211	BYD Co Ltd
939	China Construction Bank Corporation
2628	China Life Insurance Co. Ltd
2319	China Mengniu Dairy Co. Ltd
941	China Mobile Ltd
688	China Overseas Land & Investment Ltd
1109	China Resources Land Ltd
762	China Unicom (Hong Kong) Ltd
267	CITIC Ltd
1113	CK Asset Holdings Ltd.
1	CK Hutchison Holdings Ltd.
1038	CK Infrastructure Holdings Ltd
2	CLP Holdings Ltd.
883	CNOOC Limited
2007	Country Garden Holdings Co. Ltd
6098	Country Garden Services Holdings Co Ltd (6098)
1093	CSPC Pharmaceutical Group Ltd
27	Galaxy Entertainment Group Ltd.
175	Geely Automobile Holdings Ltd
6862	Haidilao International Holding Ltd.
101	Hang Lung Properties Ltd

STOCK CODE	CONSTITUENTS
11	Hang Seng Bank Ltd
12	Henderson Land Development Co. Ltd
1044	Hengan International Group Co. Ltd
3	Hong Kong and China Gas Co. Ltd., The
388	Hong Kong Exchanges and Clearing Limited
5	HSBC Holdings plc
1398	Industrial and Commercial Bank of China Ltd.
823	Link Real Estate Investment Trust
960	Longfor Group Holdings Ltd
3690	Meituan-W
66	MTR Corporation Limited
17	New World Development Co. Ltd
857	PetroChina Co. Ltd
2318	Ping An Insurance (Group) Co. of China, Ltd
6	Power Assets Holdings Ltd
1928	Sands China Ltd
2313	Shenzhou International Group Holdings Ltd (2313)
1177	Sino Biopharmaceutical Ltd
386	Sinopec Corp
16	Sun Hung Kai Properties Ltd
2382	Sunny Optical Technology (Group) Co. Ltd
700	Tencent Holdings Ltd.
288	WH Group Ltd.
1997	Wharf Real Estate Investment Co. Ltd
2269	WuXi Biologics (Cayman) Inc.
1810	Xiaomi Corporation - W
968	Xinyi Solar Holdings Ltd.

*\*In alphabetical order.*



# Engage with Us

Build Capacity

Evaluate Strategy

Co-create Impact

Connect Likeminded



Centre for  
Business  
Sustainability

## About the Centre for Business Sustainability

CBS is a collaboration between the Department of Management and the Department of Government and Public Administration at the Chinese University of Hong Kong. Founded in June 2018, the CBS mission is to promote business sustainability as a viable and profitable business model through conducting innovative research on Corporate Social Responsibility (CSR) and sustainability management practices in the region. We also aim to transfer the acquired knowledge of CSR applications to both academic and business communities.

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