

Organizer



Centre for
Business
Sustainability

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School of
Hotel & Tourism
Management



Business Sustainability Indices Recognition Ceremony 2022

23 Sep 2022 | 13:00 to 15:00

Hyatt Regency Hong Kong, Sha Tin

Strengthening ESG Finance and Management



Programme

Time	Activities	Speaker/Run by
13:00-13:05	Opening	
13:05-13:15	Keynote Speech	Mr Joseph H. L. Chan, JP, Under Secretary for Financial Services and the Treasury
14:00-14:05	Keynote Speech	Dr. Bernard Chan, JP, Under Secretary for Commerce and Economic Development
14:05-14:15	BSI Results / analysis presentation	Prof. Carlos Lo, Director, CBS
14:15-14:20	Launching Global BSI	Dr. Herbert Lee, Honorary Fellow, CBS
14:25-14:55	Top twenty rankings certificate presentation & group photos - 2nd Greater China BSI - 3rd Greater Bay Area BSI - 7th HKBSI - 2nd Greater China Hotel BSI	Dr the Honourable Ching-choi Lam, SBS, JP and Dr. Bernard Chan, Under Secretary for Commerce and Economic Development, and guest
14:55-15:00	Closing Remarks by Guest of Honor	Dr the Honourable Ching-choi Lam, SBS, JP
15:00-15:05	Closing Remarks	Prof. Lin Zhou, Dean, The Chinese University of Hong Kong (CUHK) Business School
15:05	Event Close	

About BSI

About BUSINESS SUSTAINABILITY INDICES (BSI)

The Business Sustainability Indices are aimed at promoting business practices that contribute to positive social and environmental impact, offering a framework that supports companies in their effort to integrate sustainability into their business strategy and drive continuous improvements. Since 2012, the indices have evaluated the CSR performance of companies listed in Hong Kong, Taiwan, Shanghai, and Shenzhen with the highest market capitalisation as well as SMEs, providing the region with a significant benchmark.

The assessment is conducted through a questionnaire based on the original VPI model (Values-Process-Impact) introduced by the centre's director Prof Carlos Lo. Each company is assessed in three main areas: CSR values (Values), CSR management and CSR practices (Process), as well as the company's contributions to economic, social and environmental sustainability (Impact).

The BSI family:

The Greater China Business Sustainability Index- covering 50 FTSE TSWE Taiwan 50 Index of the Taiwan Stock Exchange constituents, SSE 50 Index of the Shanghai Stock Exchange constituents, 50 highest market value of the SZSE 100 Index of the Shenzhen Stock Exchange constituents, and the Hang Seng Index Constituents

The Hong Kong Business Sustainability Index- with the same constituents as the Hang Seng Index

The Greater Bay Area Business Sustainability Index- with the same constituents as the Hang Seng Stock Connect Hong Kong Greater Bay Area Index

The Hotel Business Sustainability Index- covering more than 30 hotel groups listed in HK, Taiwan, Shanghai, and Shenzhen and international chains

The SME Business Sustainability Index- covering SMEs with a proven track record in socially responsible practices.



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