

Speakers Profile

Sustainability Conference 2021

Driving Sustainability: Responsible Modelling and Effective Communication

24th June 2021 | Cheng Yu Tong Building, CUHK

In order of Appearance



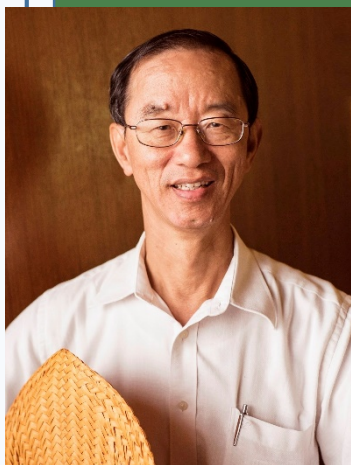
The Honourable Bernard Charnwut Chan GBM, GBS, JP

The Hon Chan is the Convenor of the Non-Official Members of the Executive Council of HKSAR, President of Asia Financial Holdings Ltd., Chairman of Asia Insurance Co. Ltd., Chairperson of the Hong Kong Council of Social Service and Chairman of Hong Kong Palace Museum Ltd. He is also a Hong Kong Deputy to the National People's Congress of the People's Republic of China. He previously served as a Legislative Council Member, Chairman of the Council of Lingnan University, the Council for Sustainable Development and the Antiquities Advisory Board. He was awarded the Gold Bauhinia Star in 2006 and the Grand Bauhinia Medal in 2020.

Professor Nora FY Tam, BBS, JP

Prof. Tam is the Chairman of the Working Group on Sustainable Consumption Programme of the Consumer Council. She is the Emeritus Professor of the Department of Chemistry at the City University of Hong Kong, and the Chair Professor in Environmental Science and Conservation of the School of Science and Technology at the Open University of Hong Kong. Prof. Tam is also a member of the HKSAR Lantau Development Advisory Committee, the HKSAR Environment and Conservation Fund Committee, and the Deputy Chairman of the HKSAR Advisory Council on the Environment.

Prof. Tam has more than 35 years of experience on the ecology and conservation of mangrove and coastal wetlands, remediation of toxic pollutants and pollution control, and biotechnology in waste and wastewater treatment.



Mr. Lam Chiu-ying

Mr. Lam is a meteorologist, naturalist and conservationist. He served the Hong Kong Observatory for 35 years and retired as its Director. For his contributions to international meteorology and active promotion for climate change actions, he was elected Honorary Fellow of the Royal Meteorological Society and of the Chartered Institution of Water and Environmental Management. He is a veteran bird-watcher and Honorary President of the Hong Kong Bird Watching Society. Passionate about conserving culture in harmony with nature, he writes actively on the Internet and is heavily involved with the Hong Kong Countryside Foundation in an ongoing effort to revitalize remote villages in Hong Kong.

Organisers:



Centre for Business Sustainability

Funding Organisation



消費者委員會
CONSUMER COUNCIL

The Conference is partially supported by a grant from the Sustainable Development Fund. The Conference is part of the project "Sustainable Consumption Behaviour Study". The Project is funded by SDF.

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Mr. Francis Ngai

Mr. Ngai is the Founder and CEO of Social Ventures Hong Kong, a venture philanthropic organisation in Hong Kong. He is also the founder of several Hong Kong social enterprises, including Playtao Education, BottLess and HATCH, and the Co-Founder of SONOVA, Green Monday and RunOurCity.

Professor Carolyn Egri

Prof. Egri is the Associate Dean, Research and International in the Beedie School of Business at Simon Fraser University in Vancouver, Canada. She is also an Honorary Director of the CUHK Centre for Business Sustainability. Dr. Egri has an extensive record of conducting research on corporate social responsibility and sustainability in international contexts. She has been Associate Editor for the *Business & Society* journal and has co-edited five journal special issues on corporate social and environmental responsibility topics. She has also been Chair of the Organizations and the Natural Environment division of the Academy of Management.



Professor Carlos Lo

Prof. Lo is currently the Head of Department of Government and Public Administration and the Director of the Centre for Business Sustainability at the Chinese University of Hong Kong. He is dedicated to promoting CSR as a progressive business model that permits corporations and SMEs to achieve business sustainability through the launch and compilation of the Business Sustainability Indices covering SMEs in HK and the listed companies in Hong Kong, Greater Bay Area and Greater China.



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Dr. Rose Pang

Dr. Pang obtained her Ph.D. degree from the Hong Kong Polytechnic University, and is currently working at the Centre of Business Sustainability of CUHK Business School under a Postdoctoral Fellowship scheme. Xue Pang's research interests are mainly about corporate non-market strategy and the interaction of regulatory bodies and business organizations. Her works are in the areas of strategic corporate social responsibility (CSR), business sustainability, and stakeholder communication. She also participates in the compilation of business sustainability indices.

Dr. The Honourable Lam Ching-choi, SBS, JP

The Hon Lam is a Member of the Executive Council of HKSAR, the Chairman of the Council for Sustainable Development and the Chief Executive Officer of Haven of Hope Christian Service. He also serves as the Chairman of the Elderly Commission to advise the Government on the related policies. He is the Supervisory Board Member of the HK Housing Society. He is also the Chairman of the Elderly Care Service Industry Training Advisory Committee as well as Member of the Steering Committee on Primary Healthcare Development and Ex-officio Member of the Family Council.



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Business Sustainability Indices Recognition Ceremony

24th June 2021 | Hyatt Regency Shatin



Mr Christopher Hui, JP.

Mr Hui was appointed the Secretary for Financial Services and the Treasury on 22 April 2020. He serves on the boards of Mass Transit Railway Corporation Limited, Hong Kong Airport Authority and also as the Chairman of the Kowloon-Canton Railway Corporation.

Prior to his appointment, Mr Hui was the Executive Director of the Hong Kong Financial Services Development Council. He spent 13 years at the Hong Kong Exchanges and Clearing Limited, having been the Managing Director for Market Development and Head of Project Management and also in various senior roles in Listing and Market Development. He also worked for a number of multi-national companies in the private sector. He started his career as an Administrative Officer in the Government in 1999 and served in the Economic Development Branch, the Office of the Government of the Hong Kong Special Administrative Region in Beijing and the Home Affairs Department.

Mr Hui previously held a number of public roles including Councillor of the City University of Hong Kong, Member of the Mandatory Provident Fund Authority Process Review Panel, Hong Kong Stock Exchange Listing Review Committee and also Hong Kong Institute of Certified Public Accountants Disciplinary Panel.

Mr Hui holds Bachelor and Master (Hon) Degrees in Philosophy, Politics and Economics from the University of Oxford, and Master of Business Administration Degree from INSEAD. He also attended the Stanford Executive Programme (SEP).

Organisers:



Speakers Profile

CSR Communication Workshop 2021

25th June 2021 | CUHK Business School Town Centre



Professor Carolyn Egri

Prof. Egri is the Associate Dean, Research and International in the Beedie School of Business at Simon Fraser University in Vancouver, Canada. She is also an Honorary Director of the CUHK Centre for Business Sustainability. Dr. Egri has an extensive record of conducting research on corporate social responsibility and sustainability in international contexts. She has been Associate Editor for the *Business & Society* journal and has co-edited five journal special issues on corporate social and environmental responsibility topics. She has also been Chair of the Organizations and the Natural Environment division of the Academy of Management.

Professor Richard Welford

Richard Welford is Senior Adviser for the ELEVATE group of companies and was previously Chairman of CSR Asia. He has been working on corporate sustainability issues for over 30 years and has worked with some of the leading companies across the world. He is a visiting professor at the Sasin School of Management in Bangkok and previously Professor of Corporate Environmental Management at the University of Hong Kong. He is the author of 15 books and over 100 refereed academic articles and currently edits four of the leading journals in the field of business and sustainable development.



Organiser:



Speakers Profile

CSR Communication Workshop 2021

25th June 2021 | CUHK Business School Town Centre



Dr. Chia Wu

Dr. Wu is currently the Deputy Program Director of M.S.Sc in Corporate Communication, the School of Journalism and Communication, The Chinese University of Hong Kong, the author of "Style Marketing - 27 Lessons of Brand Marketing & Communication" (newly published in April 2021), and the co-convenor of the Taipei Fashion Week SS21/FW21 projects. She specializes in user behavior in new media and digital communication, strategic communication in cross-industries and brands, and cultural & creative planning. With a long-term focus on corporate social responsibility (CSR), she has initiated and hosted the "CSR Communication and Sustainability Forums" five times since 2016, serving as the organizer. She currently works on CSR cases writing and CSR strategies research.

Professor Carlos Lo

Prof. Lo is currently the Head of Department of Government and Public Administration and the Director of the Centre for Business Sustainability at the Chinese University of Hong Kong. He is dedicated to promoting CSR as a progressive business model that permits corporations and SMEs to achieve business sustainability through the launch and compilation of the Business Sustainability Indices covering SMEs in HK and the listed companies in Hong Kong, Greater Bay Area and Greater China.



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