

Sustainability Conference 2021

Programme

Driving Sustainability: Responsible Modelling and Effective Communication

24th June 2021 | Cheng Yu Tung Building, CUHK

Welcome & Keynote Address

Welcome Speech

09:00 - 09:10

Prof. Rocky Tuan, Vice-Chancellor, The Chinese University of Hong Kong
Mr. Paul Lam, SC, JP, Chairman, Consumer Council

Keynote Speech

09:10 - 09:20

The Hon Bernard Charnwut Chan, GBM, GBS, JP, Executive Council Member

Group Photo

09:20- 09:25

Event Overview

09:25 - 09:30

Prof. Carlos Lo, Director, Centre for Business Sustainability

Session Topic: Sustainable Consumption

Changes of Hong Kong Consumers' Attitude And Behaviour Towards Sustainable Consumption

09:30 - 09:40

Prof. Nora Tam, BBS, JP, Chairperson, Working Group on Sustainable Consumption Programme, Consumer Council

Hong Kong Consumerism Hitting The World With Disasters

09:40 - 09:50

Mr. Lam Chiu-ying, The Hong Kong Countryside Foundation

Impact Lifestyle: How YOU Can Be The Change Our Cities Need

09:50 - 10:00

Mr. Francis Ngai, Founder, BottLess

Q & A

10:00- 10:15

Moderator: Ms. Gilly Wong, Chief Executive, Consumer Council

Coffee Break

10:15- 10:45

Session Topic: Sustainability Communication

Sustainability Communications with Internal Stakeholders

(zoom presentation)

10:45 - 11:00

Prof. Carolyn Egri, Associate Dean, Research & International, Beedie School of Business, Simon Fraser University

Stakeholder Engagement: Observations from BSIs constituents

11:00 - 11: 10

Prof. Carlos Lo, Director, Centre for Business Sustainability, CUHK Business School

Has sustainability reporting let us down?

11:10 - 11:20

Prof. Richard Welford, Senior Adviser, ELEVATE Global

Rater Effect and Third-party Rating Validity of CSR Report

11:20- 11: 30

Dr. Rose Pang, Post-doctoral Fellow, Centre for Business Sustainability, CUHK Business School

Panel Discussion : "Communicating to Drive Changes "

Panellists: Prof. Nora Tam, Consumer Council

11:30 - 12:20

Representatives from top Business Sustainability Indices performing companies

Moderator: Prof. Andrew Chan, Department of Marketing, the Chinese University of Hong Kong

Closing remarks

12:20 - 12: 30

Dr. The Hon Lam Ching-choi, SBS, JP, Chairman, Council for Sustainable Development
Prof. Lin Zhou, Dean, CUHK Business School

Organisers:

Business Sustainability Index Recognition Ceremony 2021

Programme

24th June 2021 | Grand Hall, Hyatt Regency Shatin

14:30 - 15:00	Registration and Networking
15:00 - 15:03	Opening
15:03- 15:05	Cert presentation to Sponsors Prof. Rocky Tuan, Vice-Chancellor, The Chinese University of Hong Kong
15:05 - 15:20	Keynote Speech Mr. Christopher Hui Ching-yu, JP, Secretary for Financial Services and the Treasury
15:20 - 15:30	Business Sustainability Index Analyses Prof. Carlos Lo, Director, Centre for Business Sustainability, CUHK Business School
15:30 - 16:20	Business Sustainability Index Certificate Presentation The 1st Greater China Business Sustainability Index The 1st Greater China Hotel Business Sustainability Index The 2nd Greater Bay Area Business Sustainability Index The 6th Hong Kong Business Sustainability Index The 6th Hong Kong SMEs Business Sustainability Index Group photos
16:30 - 16:40	Closing Remarks Prof. CY Chiu, Dean, Faculty of Social Science, the Chinese University of Hong Kong

Organisers:



Sustainability Workshop Programme

25th June 2021 | CUHK Business School Town Centre

09:00 - 09:40	Opening
09:40- 12:00	Sustainability Communications with Internal Stakeholders (Zoom Presentation) Prof. Carolyn Egri, Associate Dean, Research & International, Beedie School of Business, Simon Fraser University (Zoom Presentation) Has sustainability reporting let us down? Prof. Richard Welford, Senior Adviser, ELEVATE Global
12:00 - 12:30	Discussion and roundup for morning session
14:00 - 14:10	Opening
14:10 - 16:30	CSR Initiatives and Communication (Zoom Presentation) Dr. Chia Wu, Deputy Program Director, M.S.Sc. in Corporate Communication, School of Journalism and Communication, Chinese University of Hong Kong Design Thinking in CSR Communication Prof Carlos Lo, Director, Centre for Business Sustainability, CUHK Business School
16:30 - 17:00	Discussion and roundup for afternoon session

Organisers:



Acknowledgement

Conference Funding Organisation



可持續發展委員會
Council for Sustainable Development

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Recognition Ceremony Sponsors

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